

# About Us



**Etiqua Insurance Pte. Ltd.** (Company Registration Number 201331905K)

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A Member of  Group

**eTiQa**  
Insurance



# Humanising Insurance

Etiqa Insurance Pte. Ltd. is a licensed life and general insurance company registered in the Republic of Singapore and governed by the Insurance Act. In June 2015, Fitch rated the company "A" for its financial strength and stable outlook.

Etiqa has been providing general insurance solutions in Singapore since 1961. It started business in Singapore in 1961 as United General Insurance Co. Sdn. Bhd.. The company evolved to become the Singapore branch of Etiqa Insurance Berhad in 2009.

We are the sole appointed insurer for the Housing and Development Board basic fire insurance scheme, proudly protecting homes since 2009. We added life insurance to our stable of products in August 2014.

In April 2015, the Singapore branch of Etiqa Insurance Berhad transferred its general insurance business to Etiqa Insurance Pte. Ltd.. As a composite insurer providing life and general insurance, we offer comprehensive retirement, savings, protection and general insurance solutions to our growing customer base.

At Etiqa, we believe in our brand promise of humanising insurance. We aspire to offer solutions that are simpler and more personal, yet relevant to what our customers need today. We keep our customers' best interests at heart by placing people over policies in everything we do.

As the insurance arm of the Maybank Group, we're committed to helping our customers plan for a better future. Maybank is among Asia's leading banking groups and South East Asia's fourth largest bank by assets.

The Maybank Group has an international network of 2,400 offices in 19 countries, employing over 47,000 employees who serve more than 22 million customers worldwide.

**Etiqa is rated "A" for its financial strength and stable outlook.**

*Fitch Ratings, June 2015*

**Etiqa is the sole appointed insurer by Housing & Development Board for basic fire insurance.**

*Since 2009*

**We're the insurance arm of Maybank Group. Maybank is Southeast Asia's fourth largest bank by assets.**

**The Maybank Group has an international network of 2,400 offices in 19 countries.**

**德佳保险因雄厚财务实力和稳定发展前景获得 Fitch A 级信用评级。**

*2015年6月*

**德佳保险是建屋发展局指定的基本火险保险公司。**

*从2009年至今*

**德佳保险是马来亚银行集团的成员。马来亚银行是东南亚资产排名第四位的银行。**

**马来亚银行集团的国际网络遍布19个国家, 合计2,400多个分支机构和办事处。**

# 以人为本, 诚信保险

德佳保险有限公司("德佳保险")是在新加坡注册的人寿与财产保险公司。2015年6月, 因其雄厚财务实力和稳定发展前景, Fitch 给予德佳保险 A 级信用评级。

德佳保险自1961年起在新加坡开展业务, 公司前身为United General Insurance Co. Sdn. Bhd. 五十四年来, 德佳保险一直为新加坡客户提供财产保险服务。自2009年起, 德佳保险成为建屋发展局指定的基本火险保险公司, 六年来一直为新加坡大众提供房屋及财产保险。并自2014年8月起, 德佳保险在新加坡提供人寿保险服务。作为一家人寿与财产保险公司, 德佳保险为其不断增长地客户群提供全方位的保险服务, 包括退休保险产品、储蓄保险产品、人寿保障产品以及财产保险产品。

在德佳保险, 我们坚持“以人为本, 诚信保险”的品牌承诺, 以诚信和客户的最佳利益和真正需求为先, 努力提供更简单、更个性化的解决方案。

作为马来亚银行集团的成员, 我们致力于帮助客户规划更好的未来。马来亚银行集团是亚洲领先的银行机构。马来亚银行是东南亚资产排名第四位的银行。马来亚银行集团的国际网络遍布19个国家, 合计2,400多个分支机构和办事处。集团雇佣了超过47,000名员工, 向2,200多万名客户提供服务。

**Taking care of you, every milestone in your life.**  
**关心您, 伴您度过人生每一段。**



**Here for you, every step of the way.**  
**守护您, 伴您迈出人生每一步。**