



Press Release

Etiqa Launches Three New Online Insurance Products

Simple, Relevant Plans Address Consumers' Day-to-day Concerns

Singapore, 11 May 2016 – Etiqa today introduces three personal accident products to help customers manage risks associated with hot issues such as public transportation and dengue fever.

To address customers' concerns about frequent breakdowns in trains and unpredictability while riding public transportation, Etiqa's **Personal Accident Plan for Public Transport** covers consumers in the event of death by accident, and accidental total and permanent disability.

There were 14 major Mass Rapid Transit (MRT) breakdowns in 2015, an increase from 10 in 2014. The number of Light Rapid Transit (LRT) disruptions in 2015 ballooned to 15, from four in 2014. This means that the number of major rail disruptions involving the MRT and LRT doubled to 29 in 2015 from a year ago, according to statistics by the Land Transport Authority.

Etiqa's **Personal Accident Plan for Public Places** protects consumers against accidental death when they are out and about.

Lastly, **MozGuard Insurance** offers protection against a wide range of mosquito-borne diseases, including dengue fever, Chikungunya fever and Zika fever. Compensation is guaranteed upon diagnosis by a certified doctor.

Premiums are based on a customer's residential address and the associated dengue cluster determined by National Environment Agency, at the point of application. This means a customer who lives in a green cluster will pay a lower premium than one who lives in a red cluster.

In 2016, the incidence of dengue is expected to climb to 30,000 new cases, compared with the last record of 22,170 in 2013, according to news reports.

The three products are designed to be inexpensive, easy to understand and are conveniently available online at www.etiqa.com.sg.

"We hear consumers' concerns about mozzie-borne diseases and public transportation in general and have come up with simple, yet relevant solutions," said Shirley Tan, Head, Marketing at Etiqa Insurance Pte. Ltd.. "These three new products are also meant to cater to consumers on the go, so they can buy them conveniently 24/7 on our website."

For more information, please contact:

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About Etiqa

Etiqa Insurance Pte. Ltd. is a licensed life and general Insurance company registered in the Republic of Singapore and governed by the Insurance Act. In June 2015, Fitch rated the company “A” for its financial strength and stable outlook.

Etiqa has been providing general insurance solutions in Singapore for the past 55 years. It started business in Singapore in 1961 as United General Insurance Co. Sdn. Bhd.. The company evolved to become the Singapore branch of Etiqa Insurance Bhd. in 2009.

As the appointed insurance provider by Housing & Development Board for basic fire insurance, we've been proudly protecting homes since 2009. We added life insurance to our stable of products in August 2014.

In 1 April 2015, the Singapore branch of Etiqa Insurance Bhd. transferred its general insurance business to Etiqa Insurance Pte. Ltd.. As a composite insurer providing life and general insurance, we offer comprehensive retirement, savings, protection and general insurance solutions to our growing customer base.

At Etiqa, we believe in our brand promise of humanising insurance. We aspire to offer products and services that are simpler and more personal, yet relevant to what our customers need today. We keep our customers' best interests at heart by placing people over policies in everything we do.

As the insurance arm of the Maybank Group, we're committed to helping our customers plan for a better future. Maybank is among Asia's leading banking groups and Southeast Asia's fourth largest bank by assets.

The Maybank Group has an international network of 2,400 offices in 20 countries, employing over 45,000 employees who serve more than 22 million customers worldwide.

