

Introducing ETIQA INSURANCE



Our purpose

To make the world a better place by putting the interest of our customers first & providing protection & wellness offerings to as many people as possible. We constantly strive to offer customer-centric products and services that are simpler and more personal, yet relevant to what our customers need today. We keep our customers' best interests at heart by placing people over policies in everything we do.

Our mission

At the heart of our vision and mission is the fundamental understanding that insurance serves people. We believe that there is no one-size-fits-all insurance policy because every person is unique. And since different people have different ambitions and aspirations, we aim to provide the versatility for our customers to plan their lives the way they want and be prepared for the unexpected. Through a comprehensive portfolio of offerings, we give customers up-to-date and relevant options to map out their strongest strategy for today and tomorrow.

Company strengths

-  Etiqa is owned by Maybank Ageas Holdings Berhad, a joint venture company that combines local market knowledge with international insurance expertise. The company is 69% owned by Maybank, the fourth largest banking group in Southeast Asia with more than 22 million customers worldwide in 20 countries; and 31% by Ageas, an international insurance group with 33 million customers across 16 countries and a heritage that spans over 190 years.
-  Financial stability: Etiqa is rated 'A' (Strong) by credit rating agency Fitch in 2022 for our financial strength and stable outlook.
-  Extensive history in Singapore: Etiqa is a licensed life and general insurance company serving Singaporeans for over 60 years.
-  We are the first insurer to offer Real-Time Flight Delay Claims. A digital forward insurer, making purchase & claims experience easy, transparent and honest.
-  Appointed as NATAS Official Travel Insurance Partner.



OUR BUSINESS APPROACH WITH OUR PARTNERS

Performance with Conscience

As a people centric company, we strive for excellence and act with the upmost integrity. A digitally forward insurer that prioritises customer satisfaction with easy-to-use technology tools that can improve and enhance the overall experience of our customers.

Always the human touch

Etiqa Singapore believes people must be prioritised before policies, so we focus on making our insurance solutions customer-centric. Customer-centric and strong partnerships are vital to the success of our business.

Stability you can trust

Backed by Maybank, Southeast Asia's fourth largest bank, along with our international insurance partner Ageas, we are always ready to enrich your business with our experience and knowledge.

Crystal Clear

We uphold transparency and honesty while simplifying our processes and procedures, so our customers and partners can get the information that they need easily.

OUR AWARDS



**SINGAPORE 1000 COMPANY
EMERGING 2019**
The Singapore 1000



FINANCIAL SERVICES AWARD
SBR International Business
Awards 2021



**BEST CUSTOMER CENTRIC
INSURANCE BRAND**
Global Brands Magazine
Awards 2019



**MARKETING INITIATIVE
OF THE YEAR - SINGAPORE**
Insurance Asia Awards 2019



**CLAIMS MANAGEMENT
BRONZE WINNER**
Efma-Accenture Innovation in
Insurance Awards 2018

