



## Press Release

### Etiqua Insurance Pledges \$100,000 as Title Sponsor of Etiqa Jurong Charity Golf 2015

#### Emeritus Senior Minister Goh Chok Tong is Guest of Honour at Charity Event

Singapore, 19 August 2015 – Etiqa Insurance Pte. Ltd. has pledged \$100,000 to sponsor Jurong Country Club's (JCC) bi-annual charity golf event on 22 August. This underscores Etiqa's commitment to give back to the community.

An estimated \$150,000 is expected to be raised from the event, including sales of golf flights. All proceeds from the charity event will benefit The Straits Times School Pocket Money Fund, Lakeside Family Centre, Society for the Aged Sick and Association for Persons with Special Needs.

"As a financial institution, protecting underprivileged families is something we hold dear," said Mr. Sue Chi Kong, Chief Executive of Etiqa Insurance Pte. Ltd.

Mr. Bobby Wee, Jurong Country Club's President, said: "We are very grateful to Etiqa Insurance for sponsoring our charity golf event. This sponsorship is the latest in a long-standing series of such events, which have helped the Club raise over \$3 million for charity since 1999.

"Supporting charities, particularly local causes, is an essential part of the Club's role in the Jurong community.

"It is regrettable to think that this will be one of the last charity golf events the Club will ever be able to host. We hope the authorities will find a way to continue the work our volunteers have initiated and kept going all these years," Mr. Wee said.

Besides sponsoring the charity golf event at JCC, Etiqa recently said it would join with Maybank to provide free personal accident insurance for 3,000 low-income families from 2015. In celebration of SG50, Etiqa and Maybank have jointly pledged \$500,000 over three years for the programme.

Called the Maybank-Etiqa Family Shield, the plan covers the beneficiary and up to six dependents for two years against injury, permanent disablement and accidental death. The maximum payout in the event of accidental death is S\$50,000. Etiqa will underwrite this policy.

"We will continue to leverage our expertise as an insurer to do even more for the community," Mr Sue said. After all, giving back is at the heart of all we do."

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## **About Etiqa**

Etiqa Insurance Pte. Ltd. is a licensed life and general Insurance company in Singapore and the insurance arm of the Maybank Group. The Maybank Group is among Asia's leading banking groups and South East Asia's fourth largest bank by assets.

Etiqa has been providing general insurance solutions in Singapore for the past 54 years. Etiqa has been the appointed insurer for Housing and Development Board's (HDB) basic fire insurance since 2009.

The company's general insurance business started in Singapore in 1961 as United General Insurance Co. Sdn. Bhd. Following the partnership in 2001 between Maybank and Fortis International N.V., the general insurance business in Singapore was subsequently renamed as Mayban General Assurance Berhad.

At the end of 2007, a merger with Malaysia National Insurance and Takaful Nasional culminated in the rebranding of the entire insurance and takaful group to Etiqa. The Singapore branch of Etiqa Insurance Berhad was set up in 2009.

In the middle of 2014, we added life insurance to our stable of products. On 1 April 2015, the Singapore branch of Etiqa Insurance Berhad transferred its general insurance business to Etiqa Insurance Pte. Ltd.

At Etiqa, we believe in our brand promise of humanising insurance. Our goal is to help our customers in protecting their assets, maintaining their lifestyle and building a better future through our comprehensive and comprehensible suite of insurance products. We keep our customers' best interests at heart by placing people over policies in everything we do.

## **About Jurong Country Club**

Jurong Country Club began in 1975 with a modest 9-hole golf course, to provide recreational and social amenities for the professionals and executives working in Jurong, the industrial hub of Singapore. Since then, it has blossomed into one of the finest golf clubs in Singapore, attracting members from all over the island and indeed the world.

Today the Club boasts an 18-hole championship course (along with a 5-hole executive course) that has hosted major professional tournaments such as the Singapore Open. Since being remodeled in 2010 it has been recognised by Asian Golf Awards as Asia's Best Course Renovation 2012 and Asia's Best Course in Singapore 2013.

Jurong Country Club was responsible for introducing night golfing to Singapore - an accomplishment that was among the first in the region. As well as golf, the Club offers an impressive range of sports and social amenities and activities, including top-class dining outlets as well as seminar and banquet facilities.

The Club is a day and night golfing paradise for its members, their families and guests - a place to enjoy, relax, entertain and conduct business in the true spirit of a golf and country club.

